

# Marlon C. Omandam

SEO & Wordpress Developer

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## EXPERIENCE

### **MarlonOmandam.com**, Cebu — *SEO & Wordpress Developer*

May 2018 - PRESENT

- Optimize web pages, posts and images.
- Perform keyword research including discovery and expansion of keyword opportunities.
- Researching and implementing content recommendations for organic SEO success.
- Monitor website performance metrics with SEO tools such as Google analytics to understand SEO strategy performance.
- Research and analyze competitor (strategy, keywords, content, and links/referring domains).

### **upUgo**, UK — *SEO & Wordpress Developer*

June 2016 - April 2018

- Optimize web pages, posts and images.
- Perform keyword research including discovery and expansion of keyword opportunities.
- Researching and implementing content recommendations for organic SEO success.
- Monitor website performance metrics with SEO tools such as Google analytics to understand SEO strategy performance.
- Set measurable goals that demonstrate improvement in marketing efforts.
- Research and analyze competitor (strategy, keywords, content, and links/referring domains).
- Work with the development team to ensure SEO best practices are properly implemented.
- Recommend changes to website architecture, content, linking

## SKILLS

Onpage & Link Building.  
Wordpress Development.  
Graphic/Web Design.  
Facebook Ads.  
Google Analytics.  
Google Search Central.  
Ahrefs.  
Semrush.

## HOBBIES

Basketball  
Dota2  
Counterstrike  
Social media  
Anime

## LANGUAGES

English  
Cebuano  
Filipino

and other factors to improve SEO positions for target keywords.

**Taking You Forward Inc., Cebu** — *SEO & Wordpress Developer*

July 2012 - August 2015

- Optimize web pages, posts and images.
- Perform keyword research including discovery and expansion of keyword opportunities.
- Researching and implementing content recommendations for organic SEO success.
- Monitor website performance metrics with SEO tools such as Google analytics to understand SEO strategy performance.

**Bigfoot Studio., Cebu** — *Graphic & Web Designer*

Feb 2012 - June 2012

- Receives customer's Web Brief from the Project Coordinator
- Analyzes the Web Brief to further understand the customer's needs
- Researches different web design concepts for inspiration and concepts
- Creates web design concepts following the standard style guide and customer's Web Brief
- Ensures delivery of the project within the timeline

**Phil-Am Outsourcing Solutions, Cebu** — *Quality Assurance Engineer*

Feb 2012 - June 2012

- Taking part in QA processes, reading and analysis of requirements, writing and implementation of test plans/cases, testing of websites/web applications
- Ensuring the overall quality of the sites delivered, functional and non-functional testing
- Data collection, working closely with developers and designers

## **MOST RECENT PORTFOLIO**

- 1.) [barongatbestida.shop](http://barongatbestida.shop)
- 2.) [bisayasong.com](http://bisayasong.com)
- 3.) [val-investments.com](http://val-investments.com)
- 4.) [mave-consulting.com](http://mave-consulting.com)
- 5.) [condonians.com](http://condonians.com)
- 6.) [mave-consulting.com](http://mave-consulting.com)
- 7.) [stjconsult.com](http://stjconsult.com)

## **EDUCATION**

**University of Cebu - Lapu-Lapu Mandaue, Cebu** — *Bachelor of Science in Information Technology*

2003-2007

The Bachelor of Science in Information Technology (BS IT) is a four-year degree program that equips students with the basic ability to conceptualize, design and implement software applications.